

1 of 4

Rep Firm	
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone#	202-872-1155
Salesperson FAX#	

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

NEW ORD FOR CENTER FOR INDIVIDUAL FREEDOM 9/19-9/28. SHARE
IS EST. PLS CFM. THANKS! MARIA

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	SU	SUNDAY EDITION	9A-930A	:30	09/23-09/23	1	\$125.00	1
Rating: 1.5								
2	SU	SUNDAY TODAY	7A-8A	:30	09/23-09/23	1	\$185.00	1
Rating: 1.7								
3	W-F	KSL 5 NEWS AT 630P	630P-7P	:30	09/19-09/21	3	\$525.00	3
Rating: 4.1								
Buyline Comment: 1/DAY								
6	W-F	KSL 5 NEWS AT 630P	630P-7P	:30	09/24-09/28	5	\$525.00	5
Rating: 4.1								
Buyline Comment: 1/DAY								
11	W-F	KSL 5 NEWS AT 6P	6P-630P	:30	09/19-09/21	3	\$650.00	3
Rating: 5.0								
Buyline Comment: 1/DAY								
14	M-F	KSL 5 NEWS AT 6P	6P-630P	:30	09/24-09/28	5	\$650.00	5
Rating: 5.0								
Buyline Comment: 1/DAY								

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Total Spots

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5

1

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Rep Order# 7904206 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/17/2012 1:07 PM
Last Received: 09/17/2012 10:32 AM
Showing Buylines: All Lines

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Station KSL-TV SALT LAKE CITY
Advertiser () CTR FOR INDV FREEDOM
Product CFIF
Estimate# 1011
Buyer Noelle Ramsey
Phone#
Fax#

Agency () MAIN STREET MEDIA GROUP
PO BOX 25092
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 61/139/1011
Flight Dates 09/19/2012 - 09/28/2012
Hiatus Weeks

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
47	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	09/22-09/22	1	\$1,800.00	1
Rating: 6.9								
48	SU	KSL 5 NEWS AT 10 - SUN	10P-1035P	:30	09/23-09/23	1	\$2,600.00	1
Rating: 9.1								
49	W-F	TODAY SHOW 7-8A	7A-8A	:30	09/19-09/21	3	\$950.00	3
Rating: 3.0								
		Buyline Comment: 1/DAY						
52	M-F	TODAY SHOW 7-8A	7A-8A	:30	09/24-09/28	5	\$950.00	5
Rating: 3.0								
		Buyline Comment: 1/DAY						
57	W-F	KSL 5 NEWS AT 10	10P-1035P	:30	09/19-09/21	3	\$2,500.00	3
Rating: 7.7								
		Buyline Comment: 1/DAY						
60	M-F	KSL 5 NEWS AT 10	10P-1035P	:30	09/24-09/28	5	\$2,500.00	5
Rating: 7.7								
		Buyline Comment: 1/DAY						
65	F	DATELINE	9P-10P	:30	09/21-09/21	1	\$1,400.00	1
Rating: 3.6								
66	F	DATELINE	9P-10P	:30	09/28-09/28	1	\$1,400.00	1
Rating: 3.6								

---REPORT TOTALS---

Report Totals: 66 / \$57,090.00

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---SALES MONTHLY TOTALS---

Sep 12: 66 / \$57,090.00

Sales Totals: 66 / \$57,090.00

Station Totals: 66 / \$57,090.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$285,450

CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
Demos RA35+